



## Meet the Leaders of Geneva's International Organisations

### COBCOE Delegation to Geneva 22<sup>nd</sup>/23<sup>rd</sup> April 2010

#### Programme

##### Thursday, 22<sup>nd</sup> April

- 11:45 Registration and Apéro at the Hôtel Beau Rivage  
Quai du Mont-Blanc 13, 1201 Genève
- 12:15 COBCOE/BSCC networking lunch with Dr Francis Gurry, Director-General  
of the World Intellectual Property Organisation (WIPO)  
Hotel Beau Rivage
- 14:30 Briefing on the arbitration process and the Doha negotiations by Keith M.  
Rockwell, Director, Information and External Relations Division, World  
Trade Organisation (WTO)
- 16:15 Briefing at World Health Organisation (WHO)
- 19:00 Pre-dinner cocktails
- 19:30 World trade policy: Private dinner with Mr Rufus Yerxa  
Deputy Director-General, World Trade Organisation (WTO)

##### Friday, 23<sup>rd</sup> April

- 08:00 Breakfast meeting with Helen Evans, Deputy CEO, GAVI Alliance (GAVI)
- 10:30 Presentation at the International Telecommunication Union (ITU)  
by Mrs Patricia Genoit-Guyot, ITU Chief of Protocol
- 12:00 Private lunch with Mr Peter Gooderham, HM Ambassador to the Office of  
the United Nations and Other International Organisations
- 14:30 End of visit

We reserve the right to make changes to the programme due to unforeseen circumstances.

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COBCOE represents British Chambers of Commerce in Albania, Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, FYR Macedonia, Poland, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and the United Kingdom.